Privacy Notice – Patient Communications

This Practice will contact patients at times in relation to services, feedback and new initiatives in the area that they have registered an interest in.

We collect and store information that has been received directly from you when you have consented to this process.

We may share information with the following organisations with your explicit consent or when the law allows.

You have the right to object to your identifiable information being used or shared for this purpose. Please speak to the Practice if you no longer wish to have your data used or be contacted by the Practice in future.

1) Controller contact	Herne Hill Road Medical Practice
details	1-3 Herne Hill Road
	London
	SE24 0AU
2) Data Protection Officer	Danielle Gibbons
contact details	GP Data Protection Officer
	gpdpo@selondonics.nhs.uk
3) Purpose of the sharing	Public Task
4) Lawfulness Conditions	The lawful justifications for the processing and possible sharing of
	this data are -
	Article 6(1)(a) "the data subject has given consent to the
	processing of his or her personal data for one or more specific
	purposes".
5) Recipient or categories	The data will not be shared without your explicit consent or when
of recipients of the shared	the law allows.
data	
6) Rights to object	You do not have to consent to the Practice being able to contact
	you. You can change your mind and withdraw your consent at any
	time. Contact the Controller for more information.

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7) Right to access and	You have the right to access any identifiable data that is being
correct	shared and have any inaccuracies corrected.
8) Retention period	The data will be retained for the period as specified in the national
	records retention schedule.
9) Right to Complain.	You have the right to complain to the Information Commissioner's
	Office, you can use this link https://ico.org.uk/make-a-
	complaint/data-protection-complaints/
	or calling their helpline Tel: 0303 123 1113 (local rate) or 01625
	545 745 (national rate)
	There are National Offices for Scotland, Northern Ireland and
	Wales, (see ICO website)